



## My Future Starts Here

### Information for parents and carers

#### Who are we and what do we do?

We are an independent careers company providing impartial information advice and guidance. We work with young people, helping them to develop resilience and prepare for a successful future in today's competitive world.

We work with them so that they understand the meaning of **employability**.

We introduce them to the idea of **career capital**. Good qualifications are their starting point, but they need to develop many extra skills and be very aware of the fast-changing world they live in.

- They learn to think about themselves — their strengths, their enthusiasms, what they have to offer.
- They learn that what they achieve in the present will shape the possibilities they can access in the future.
- They learn about labour markets and the need to keep finding out about the world of work.

We encourage them to have a positive attitude and to be ambitious.

#### How do we support young people?

- We help them to develop confidence and self-belief.
- We enable them to understand the world of work in the 21st century.
- We encourage them to make the most of their individual talents and to aim high.

#### My Future Starts Here : an innovative career company, getting to the heart of things...

My Future Starts Here is registered LLP no OC367268

[Learn more about us overleaf](#)



## My Future Starts Here : what makes us different?

### Quality matters

- We are accredited to the **matrix** standard, the nationally recognised quality mark for organisations which provide support to individuals to make learning and work more accessible.
- Our associates are experienced and well-qualified professionals, with backgrounds in career development or education. They enjoy working with young people.
- Our associates have DBS enhanced checks.
- We work in partnership with schools and colleges and have regular involvement from employers and businesses.
- We are affiliate members of the Career Development Institute and work to its code of ethical practice.

Comments from the **matrix** reports about **My Future Starts Here** (2013 and 2016):

“...an organisation that responds to needs, and delivers.”

“...the commitment and enthusiasm of associates in motivating and encouraging students.”

“Schools value the involvement of employers in the CEIAG provided to students.”

We also offer individual career guidance on a private basis. Enquiries welcome.

**Please contact us for further information.**

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