

**WOODLANDS MEED GOVERNOR STRATEGY MEETING**  
**ON**  
**Monday, 21<sup>st</sup> June 2021 at 4.00pm**  
**The meeting held on Teams due to covid 19 restrictions**

**Present:** Sandra Boyd (SB), Peter Clinch (PC), Simon Virgo (SV), Marion Wilcock (MGW), Matt Stuart (MS), Nola Bennett (NB), Tom Brown (TB), Justina Pugh Morgan (JPM), Anna Hull (AH), Alan Robinson (AR), Miriam Owen (MO), Rose Griffiths (RG)

**Clerk:** Louisa Rydon (PC)

**BUILDING UNIQUE FUTURES TOGETHER**

MINUTES		
1.	<b>Welcome &amp; Apologies</b> Apologies were received and accepted from Adam Rowland.	
2.	<b>Declaration of Interests</b> None to declare in the meeting.	
3.	<b>Approval of Minutes dated 23<sup>rd</sup> November 2020</b> An amendment was made to clarify the Woodlands Meed trademark logo had been registered under the educational class. The minutes were approved and electronically signed with the amended wording: ... the name Woodlands Meed and its logo were now trademarked, <i>under the educational class</i> ... The confidential minutes were approved and electronically signed.	
4.	<b>Matters Arising</b> None.	
5.	<b>Presentation of plans for the Meeds Job club (MJC) – Detailing the opportunities moving forward which can be captured in the tracker</b> Governors enjoyed an informative presentation from NB on the MJC. She reported on the logo and the reasoning behind a strong brand and how the jobs club was working to match the governors' strategic objectives. <u>Governor questions</u> Q: What age do pupils get involved? A: It is a developmental programme which benefits pupils and their parents from KS3. Q: How is WSCC involved? Is there much joined up thinking? A: We are receiving excellent support from Mike Smith from the Learning Disability Partnership but it doesn't seem to cross over into other areas. For example, the careers advisor for WSCC won't know who Mike Smith is. Q: How long will we have the funding? Could it be withdrawn? A: The funding is for two years. WSCC are funding job clubs at Manor Green and Oak Grove and we are hopeful it will continue but we would be able to develop our own plans. The Employer and Community Engagement lead is developing a community and business strategy which would have the means to tap into funding to extend the offer. Governors advised on the importance of remaining within the agreed remit. Q: Is it right the MJC, unlike the Meeds Alliance, is not self supporting? A: Yes, we have used the SLA funding and also restructured the admin team to fund the two permanent roles. Q: I have heard concerns from parents about students not having the qualifications to engage in further education.	NB

	<p>A: The leadership team are aware of parents' concerns and have been talking about it. We have highlighted the importance of ensuring engagement with parents actively explains the different pathways available. NB reported that parents often think there is only the established academic route into further education but there were different options and she was able to give an example. TB commented that the missed year 10 review due to covid had contributed to parents' concerns. Strong lines of communication and managing expectations was a focus to ensure pupils and parents understood what was available and prepared them for the next stage of adult life. TB also felt it would be helpful to compare progression with other similar schools.</p> <p>Q: How much did the logo cost?</p> <p>A: It was a complete rebranding at a cost of £1,000. The funding came from the careers budget line.</p> <p>Q: Have you got access to expertise and advice that pupils and parents need on the benefits and support packages available?</p> <p>A: We recognize this is a barrier for our pupils and need to find a reliable source of information.</p> <p>SV gave an example of the complexities of the benefits system and NB confirmed it was a WM priority to ensure pupils and their parents had access to the right support and advice.</p> <p>Governors thanked NB for her excellent presentation and looked forward to monitoring progress.</p>	
6.	<p><b>Review Fundraising plan (report received from Anna Hull)</b></p> <p>AH highlighted how the marketing plan was used to support the fundraising. She confirmed it was easier to fundraise with a target in mind and governors asked how the projects were selected. AFR kept a running list which was kept under review and donations could be used appropriately. Funds had recently been received for a new PMLD outside area, a library garden and opportunities were always looked out for in careers, PE/sports and art.</p> <p>Haywards Heath Golf Club had chosen WM as their charity for this year and the monies raised were being used for an outdoor rebound therapy building and trampoline.</p> <p>Governors appreciated the reason for less funding to the college before the new build but asked if it would be possible to raise funds for some specific items WSCC were not funding. AH was enthusiastic and asked to be sent ideas of what was needed so they could initiate fundraising plans.</p> <p>MGW mentioned a project she was working on with AR on computer aided design with a plan to recycle the tresspa panels which might need funding. SV asked if there should be a memorial garden at the school site as well. JPM reported that the library garden was being used for memories and a sculpture was being made by the Camelia Botnor garden centre. AR noted that AFR had asked the Land Based Enterprise to redo the beds by the library.</p> <p>Governors praised the brilliant job AH and her team were doing. The money raised was being used to fund some magnificent projects and it was good to see the strong network of support in place. Governors also regularly saw Woodlands Meed mentioned in the community and the press which clearly highlighted the success of the marketing strategy. The governors thanked AH for her report and for the ongoing work.</p>	MGW/AH 1/7/21
7.	<p><b>Discuss actions/progress made against the strategy tracker (attached)</b></p> <p>Governors were satisfied with the current work and agreed to concentrate on the strategic plan review and recommendations made following the last meeting.</p>	
8.	<p><b>Suggested word changes to the Woodlands Meed Strategy</b></p> <p>Governors had received the recommended plan and had an opportunity to review it prior to the meeting. AFR and NB had made the changes in coloured ink and governors discussed the changes as part of the review.</p>	
9.	<p><b>3 Year strategy review</b></p> <p><u>Background</u></p>	

	<p>After a robust review, it was agreed to take out the sentences on employment, education and NEET and the post 19 provision.</p> <p>Governors had always supported a post 19 provision but there was a mixed opinion amongst governors whether it should be mentioned this was being constrained by WSCC. NB confirmed a small part of the Meed's Job Club was supporting alumni up to 25 and governors agreed it was their strategy to support pupils post 19, but currently there was no provision.</p> <p>Governors felt the benefits of a foundation school were not always understood in the community and felt they should be raising the awareness. They recommended inserting a clause as a second paragraph in the background.</p> <p><u>Strategic objectives to achieve our vision</u></p> <p>1c – it was agreed to keep in as a long term aspiration and await advice from the school team.</p> <p>2a –After discussion a recommended change was: to provide adequate facilities to deliver a full and balanced curriculum on both sites removing the necessity to bus pupils from the college to the school and other sites.</p> <p>4 – add a clause a. To maximize the benefits of being a foundation school.</p> <p>4a (now 4b) – governors asked that the strategy committee discussed the school status at their November meeting.</p> <p>4c (now 4d) – It was agreed to remove the reference to Worthless Campaign and replace with support of all efforts for the best funding.</p> <p>5c – governors were pleased to learn autism accreditation was going well with Chris Carter leading.</p> <p>LR to send track changes to PC before sending to governors present. Final approval at FGB. Once approved LR to amend policy tracker.</p>	LR 26/6/21
10	<p><b>Consider options for forming a WM Federation - deferred to future meeting.</b></p> <p>Agenda item on strategic objective to ensure a secure status with options for federation or academy.</p>	
11	<p><b>Impact on pupils</b></p> <p><b>Developing the jobs club.</b></p> <p><b>Strength of marketing and fundraising plan.</b></p> <p><b>Strategic plan reviewed.</b></p>	
12	<p><b>Provisional date of next meeting</b></p> <p>Monday, 22<sup>nd</sup> November 2021, 4pm</p>	

SIGNED.....*Peter Clinch*..... DATE.....22<sup>nd</sup> November 2021.....

ACTION GRID June 2021		
6	List of possible projects requiring fundraising for new college build.	MGW/AH
9	Amended strategic plan for governor approval. Once approved amend policy tracker,	LR Agenda 12/7/21
10	Options for status of school – agenda item	Future agenda item